



Online Reputation Management

How to protect, manage & promote your online reputation

Digital Dossier

Digital Dossier

Photos

Recent Albums Mobile Uploads Tagged Friends

Displaying 1-20 of 1600 friends' recent albums.



Halloween / Emo Piks! Iol by Sultan Al-Saud Updated 5 hours ago



Lake District by Marigold Wood Updated on Sunday



Take me on a trip, I'd like to go someday by Noutchka NK Updated 7 hours ago



Summer Time!!! by Candy Wong Updated 20 hours ago



+ Create a Photo Album

old pics found!! u happy dina?? by Karima El Hakim Updated 22 hours ago



Summer//Pyramids,(by Nadine Abdelmohsen Updated on Sunday



U+D Festival. (Unseen + Death By Stereo) by Nader Maslic Updated on Sunday



SUMMERRR '08. II by Claire Henry Updated on Saturday

http://youthandmedia.org/video/

1 2 3 4 5 Next

Issues/In the News

- <u>Time Consumption</u>
 <u>Cyberbullying</u>
 <u>Sexting</u>
 <u>Dangerous</u> Uploads/ORM
- SECURITY

Inappropriate content
Predators
Plagiarism

Parent Information



Law



3 (c) For a third or any subsequent offense in violation of Paragraph (A)(2) of 4 this Section, the offender shall be fined not less than five hundred dollars nor more 5 than seven hundred fifty dollars, imprisoned for not less than thirty days nor more 6 than six months, or both. Imposition or execution of the sentence shall not be 7 suspended unless the offender is placed on probation with a minimum condition that 8 he perform ten eight-hour days of court-approved community service.

MAINE

No distinction

MARYLAND

No distinction

MASSACHUSETTS

No distinction

MICHIGAN

No distinction

PHOTOGRAPH

• •

PHOTOGRAPH FILM PHOTOGRAPH Study guide

PHOTOGRAPH extras

Resource produced by CentaCare Sandhurst Loddon Mallee Cyber Safety Project, Developing Ethical Digital Citizens and Australian Teachers of Media

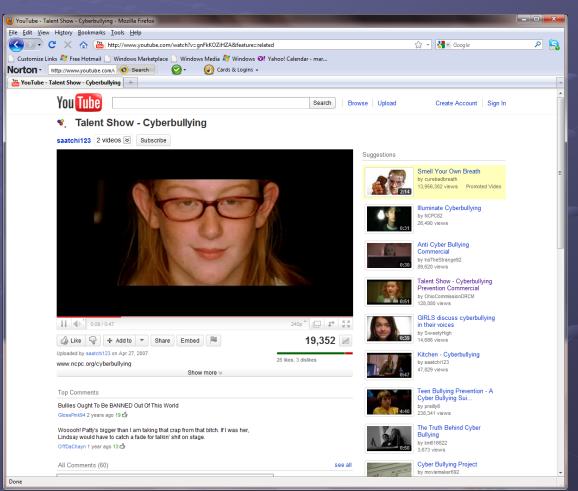






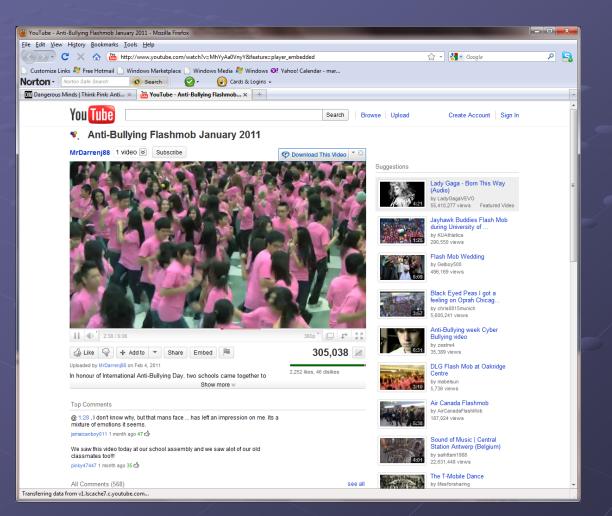
Cyberbullying

Cyberbullying Prevention Commercial



Copyright 2010: Davina Pruitt-Mentle, Ph.D.: Permission to use for educational purposes with credit given

Flash Mob for Anti-bullying



Copyright 2010: Davina Pruitt-Mentle, Ph.D.: Permission to use for educational purposes with credit given



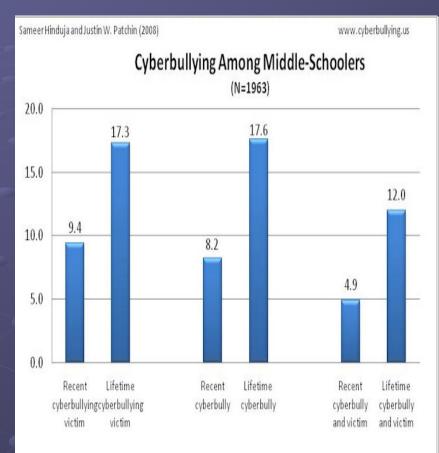
Sending "flame" mail Creating online polls intended to humiliate Posting private messages to public sites Posting lies or embarrassing photos Enticing others to do criminal acts



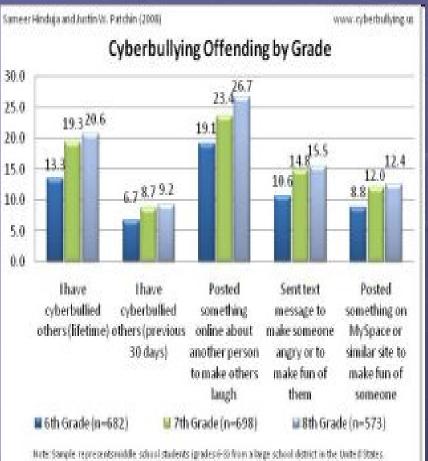
 Victims 3x's more likely to show signs of depression
 14% (7-10) are harassed through text messaging (*Cyber Psychology and Behavior 2(7)*)

Cyberbullying

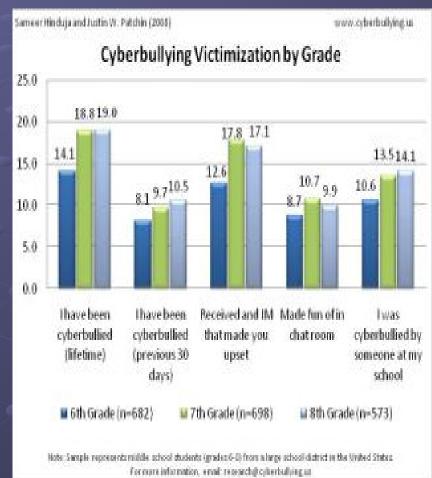
- < 10% reported experiencing cyberbullying in the previous 30 days.
- ~8% admitted to cyberbullying others in the previous 30 days,
- ~ 5% were both cyberbullied and the cyberbully in the previous 30 days.
- As expected, these figures increase significantly when looking at lifetime experiences.

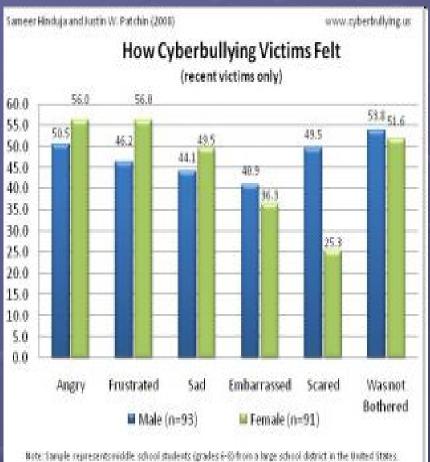


See Handout classroom-based survey - random sample of ~2,000 middle-school students from a large school district in the United States whether or not they had experienced cyberbullying

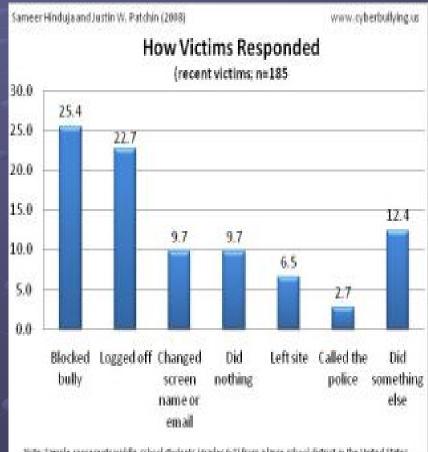


Forenore information, arreal, researchijkeyberbullying an









Note: Sample represents middle school students (grades 6-0) from a large school district in the United States, Formore information, email: researchigh cyberballuing us



defamation of character threats posting provocative pictures inciting to perform illegal acts

Laws

- B

IND. CODE ANN. § 35-43-2-3 (2009). Computer trespass	33
IOWA	
IOWA CODE § 708.7 (2008). Harassment	
KANSAS	35
KAN. STAT. ANN. § 21-3438 (2009). Stalking	
KENTUCKY	
KY. REV. STAT. ANN. § 525.080 (2009). Harassing communications	38
LOUISIANA	
LA. REV. STAT. ANN. § 14:40.3 (2010). Cyberstalking	38
MAINE	
ME. REV. STAT. ANN. tit. 17 § 210-A (2009) Stalking	39
ME. REV. STAT. ANN. tit. 17 § 506-A (2009). Harassment	
MARYLAND	42
MD. CODE ANN., CRIM. LAW § 3-803 (2010). Harassment	42
MD. CODE ANN., CRIM. LAW § 3-805 (2010). Misuse of electronic mail	42
MASSACHUSETTS	43
MASS. ANN. LAWS ch. 265, § 43 (2010). Stalking	43
MASS. ANN. LAWS ch. 265, § 43A (2010). Criminal Harassment	45
MICHIGAN	45
MICH. COMP. LAWS SERV. § 750.411h (2010). Stalking; definitions; violation as misdemeanor;	
penalties; probation; conditions; evidence of continued conduct as rebuttable presumption;	
additional penalties.	45
MICH. COMP. LAWS SERV. § 750.411s (2010). Posting message through electronic medium;	
prohibitions; penalty; exceptions; definitions	46
MINNESOTA	49
MINN. STAT. § 609.749 (2009). Harassment; Stalking; Penalties	49
MISSISSIPPI	54
MISS. CODE ANN. § 97-29-45 (2010). Obscene electronic communications	54
MISS. CODE ANN. § 97-45-15 (2010). "Cyber stalking"; penalties	55
MISS. CODE ANN. § 97-45-17 (2010). Posting of messages through electronic media for purpose of	
causing injury to any person; penalties	56
Act of Apr. 1, 2010, ch. no. 453, 2010 Miss. Laws Adv. Sh. (LexisNexis), (codified as amended at	
MISS CODE AND \$ 07 3 107 (2010))	57
Superior Contraction (1997) Unknown Zone Protected Mode: On	

- Cyberbullying Research Center <u>The Current State of</u> <u>Cyberbullying Laws</u>
- Cyberbullying Research Center: <u>A</u> <u>Brief Review of State</u> <u>Cyberbullying Laws and Policies</u>
- NCAC Cyberbullying: Statutes and Policies
- National District Attorneys Association State Statutes: <u>Cyberbullying</u>
- What Can Schools Do To Combat Cyber-bullying Without Running Afoul of the First Amendment?

Proactive

Positive behavior

- Proactively monitor
 - ask to see websites and accounts
 - search child's real name, nickname, screen name, friends name, school, clubs etc.
 - Check cell phone logs, stored pictures

- Block it
 - Use block settings
- Document it
 - List web addresses/emails and dates
 - Screen shots
- Report it
 - Local law enforcement
 - CyberTipLine
 - ISP of bully /cell phone provider
 - abuse@yahoo.com
 - abuse@youtube.com



The Berkman Center for Internet & Society at Harvard ISTTF

http://cyber.law.harvard.edu/sites/cyber.law.harvard.edu/files/ISTTF Final Report.pdf

Enhancing Child Safety & Online Technologies:

FINAL REPORT OF THE INTERNET SAFETY TECHNICAL TASK FORCE To the Multi-State Working Group on Social Networking of State Attorneys General of the United States Final report of the Internet safety technical task force 2008/2009

 The Multi-State Working Group on Social Networking, comprising 50 state AG asked Task Force to determine the extent to which today's technologies could help to address these online safety risks, with a primary focus on social network sites in the US

DECEMBER 31, 2008





ISTTF

Review of literature:

It is going to take a village as well as technology: child safety experts, technologists, public policy advocates, social services, law enforcement, schools, libraries, community organizations, parents, caregivers, and peers.



ISTTF

 Are there technologies that can limit harmful contact between children and other people?

- All eight social networking sites have mechanisms to report abuse
- Most of the eight social networking sites have a review process and implement technologies to prevent inappropriate or illegal content
- Facebook uses a peer verification system for user groups targeted to kids under 18
- Some sites do not let users change their birthdates
- Blocked access for kids who actually say they are under 13
- Restrictions for searching for minors
- Non Technical Solutions
 - Removal of registered sex offenders
 - Amber Alerts
 - Educational Resources and Safety Tips



ISTTF

 Are there technologies that can limit the ability of children to access and produce inappropriate and/or illegal content online?

Some social networking sites restrict access to age-inappropriate content

- Are there technologies that can be used to empower parents to have more control over and information about the services their children use online?
 - Some social networking sites have parental controls
- Conclusions:
 - Technology can play a role but should not be the sole input to improve safety for minors online.
 - The most effective technology solution is likely a combination of technologies.
 - Any and every technology solution has its limitations.
 - Youth online safety measures must be balanced against concerns for the privacy and security of user information, especially information on minors.



ISTTF

Top two findings

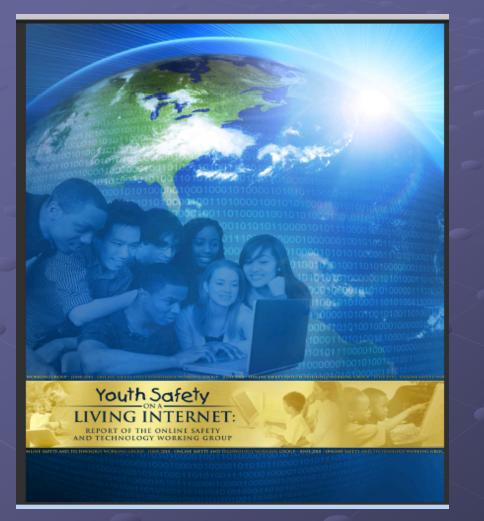
 "sexual predation on minors by adults, both online and offline, remains a concern" but "bullying and harassment, most often by peers, are the most frequent threats that minors face, both online and offline"



 Making connections online that lead to offline contact are not inherently dangerous.

- Internet-initiated connections that result in offline contact are typically friendship-related, nonsexual, and formed between similar-aged youth and known to parents (Wolak et al. 2002).
- For socially ostracized youth, these online connections may play a critical role in identity and emotional development (Hiller and Harrison 2007).

YOUTH SAFETY ON A LIVING INTERNET: REPORT OF THE ONLINE SAFETY AND TECHNOLOGY WORKING GROUP



- OSTWG established to review and evaluate:
- The status of industry efforts to promote online safety through educational efforts, parental control technology, blocking and filtering software, ageappropriate labels for content or other technologies or initiatives designed to promote a safe online environment for children;
 - The status of industry efforts to promote online safety among providers of electronic communications services and remote computing services by reporting apparent child pornography, including any obstacles to such reporting;
- The practices of electronic communications service providers and remote computing service providers related to record retention in connection with crimes against children; and
- The development of technologies to help parents shield their children from inappropriate material on the Internet.

GENERAL CONCLUSIONS & RECOMMENDATIONS REGARDING PARENTAL CONTROL TECHNOLOGIES

- No single "silver-bullet" solution or technological "quick-fix"
- Empower parents and guardians with diverse array of tools
- "Layered" approach to online safety that views them as one of many strategies or solutions
- Technical solutions can supplement, but can never supplant, the educational and mentoring role.
- Products and services need to be designed with the families' needs in mind--easy to use, accessible, flexible, and comprehensible for the typical parent. They need to provide different features for the varying needs of all the children in the household.
- Government should avoid inflexible, top-down technological mandates. Instead, policymakers should focus on encouraging collaborative, multifaceted, multi-stakeholder initiatives and approaches to enhance online safety.
- Engage our youth in constant dialogue and always be willing to talk to them about difficult issues, challenges, or content they face online.

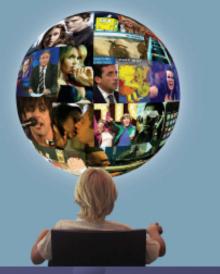
Generation M2: Media in the Lives of 8-18 yr Olds



GENERATION M² Media in the Lives of 8- to 18-Year-Olds

> A Kaiser Family Foundation Study JANUARY 2010

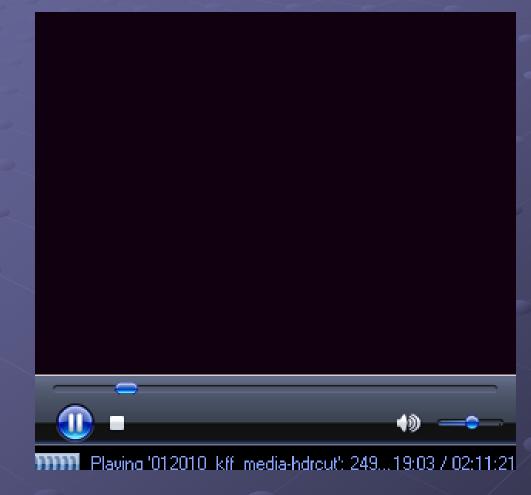




http://www.kff.org/entmedia/

Copyright 2010: Davina Pruitt-Mentle, Ph.D.: Permission to use for educational purposes with credit given

From Kaiser Foundation M2 Study Press Release



Copyright 2010: Davina Pruitt-Mentle, Ph.D.: Permission to use for educational purposes with credit given



Generation M2: Media in the Lives of 8-18 yr olds

• 8-18 yr – ave 7 hrs and 38 min (7:38) using entertainment media across a typical day (more than 53 hours a week).

 Due to 'media multitasking' they actually manage to pack a total of 10 hours and 45 minutes (10:45) worth of media content into those 7¹/₂ hours.

Kaiser Family Foundation

Released Jan 20, 1010

Mobile Media Consumption

Over the past five years
39% to 55% for cell phones
18% to 75% for iPods and other MP3 players
young people now spend more time listening to music, playing games, and watching TV on their cell phones (a total of :49 daily) than they spend *talking* on them (:33)



Parents and Media Rules

 3 in 10 say they have rules about how much time they can spend watching TV (28%) or playing video games (30%), and 36% say the same about using the computer

 But when parents *do* set limits, children spend less time with media: those with *any* media rules consume nearly 3 hours less media per day (2:52) than those with no rules.



Heavy Media Users Lower Grades

 Study <u>cannot</u> establish a cause and effect relationship between media use and grades, however....

47% of heavy media users say they usually get fair or poor grades (mostly Cs or lower), compared to
 23% of light users

Symantec Study August 2009





What Kids Search For When They Search the Web

	Teen (13-18)	Tween (8-12)	7 & Under
1	Youtube	Youtube	Youtube
2	Facebook	Google	Google
3	Google	Facebook	Facebook
4	Sex	Sex	Porn
5	MySpace	Club Penguin	Club Penguin
6	Porn	Youtube.com	Yahoo
7	Yahoo	You Tube	Webkinz
8	Youtube.com	Miniclip	You Tube
9	eBay	Yahoo	Games
10	Wikipedia	eBay	Miniclip

Also Michael Jackson, Fred (Fred Figglehorn is a fictional character whose YouTube channel has become a hit among kids.) & eBay Top Ten Youth Searches: Symantec Study

Symantec Study



- Average number of threats per site on the Dirtiest Web Sites list is roughly 18,000, compared to 23 threats per site for all sites rated by Norton Safe Web
- 40 of the Top 100 Dirtiest Web Sites have more than 20,000 threats per site
- Viruses are the most common threat represented on the Dirtiest list, followed by <u>Security Risks</u> and <u>Browser Exploits</u>





Online Reputation Management

How to protect, manage & promote your online reputation

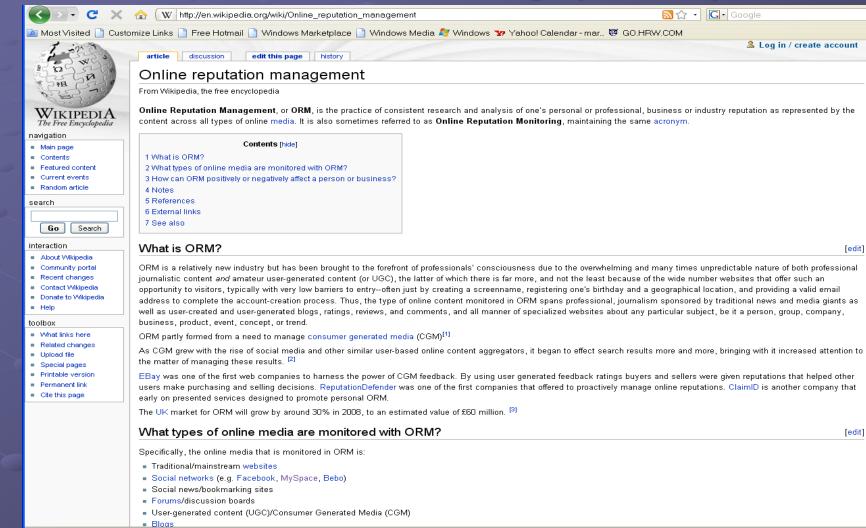


Online Reputation Management: Another Dimension to Digital Literacy?

Today most individuals' lives are being crafted, digitalized, collected, recorded, archived and are searchable

Digital Mining is IN!

Online Reputation Management and Monitoring (ORM)



Professional Bios

HOME | PROFILE | SERVICES | CLIENTS | PROFI





1401 K Street, NW Suite 900 Washington, DC 20005 Telephone: (202) 626-8550 Facsimile: (202) 626-8578 contact@ieffersonconsulting.com

©2004 Jefferson Consulting Group, LLC Privacy Policy

Employee Resources

JULIA T. SUSMAN President and Chief Executive Officer

Ms. Susman is a nationally recognized expert in government procurement and related areas in the fields of health care and information technology. As a senior business executive and sawy Washington insider, she provides clients with high-level consultation and advice on how to penetrate and succeed in federal and state markets.

Her specific areas of expertise are:

- Strategic and business planning
- Business development
- Market positioning and benchmarking
- Proposal management
- Federal health care and IT programs
- Congressional advocacy related to business capture and funding
- Decision and change management

For over 20 years, Ms. Susman has helped senior executives throughout industry work successfully within the federal procurement environment. In 1988, Ms. Susman created a unique Washington business consulting practice that marries knowledge of specific markets (Health and IT), specific understanding of procurement rules and how to bid and win government contracts, with her deep understanding of how Washington works. She knows how to impact decisions within agencies and on Capitol Hill to help achieve our clients' business goals. During the past few years, Ms. Susman has expanded this practice to help our clients understand and capture state business. She has applied the same distinct approach to state business consulting projects that has been so successful in her federal consulting practice.

Ms. Susman advises government officials on how to align policy and program operations with acquisition reform and the shift to performance-based contracting. Ms. Susman developed and taught to both government and industry comprehensive health care training courses that addressed all aspects of federal contracting.

Brief Summary of Experience

Ms. Susman is the President and CEO and majority shareholder of Jefferson Consulting Group, LLC, a small, woman-owned Washington, DC-based business consulting, lobbying and government contracting. From 1988 to 1998, she was a senior executive, shareholder and a member of the Board of Directors of The Jefferson Group, the predecessor company to Jefferson Consulting Group.

Prior to joining The Jefferson Group, Ms. Susman managed the Washington operations of McDonnell Douglas' Health Information Systems Company. She was responsible for strategic planning, federal marketing, business development, congressional advocacy, proposal development and contract negotiations. Previously she served as Deputy Staff Director, Legislative Director and Deputy Chief Counsel to the U.S. Senate Veterans' Affairs Committee.

Ms. Susman also serves as Chair of the Health Affairs Committee of the National Defense Industrial Association (NDIA) and as a member of the Board of Directors of the Professional Services Council (PSC)



-- Thomas Jefferson

"Information is the currency of democracy"

🚑 Printer Friendly Version

LinkedIn Profiles

Basic Account: Upgrade		Welcome, Robert Mentle + Add Connections + Settings + Help + Sign Out
Linked in Ho	me Profile Contacts Groups Jobs Inbox (1) More	People - Advanced
Edit Profile View	Space & Satellite Courses - Training in space, satellite, defense, sonar, rad / Profile	ar & systems engineering! - From Jim Jenkins
	at Northrop Grumman Information Systems d Area Defense & Space	 Forward this profile to a connection
Current	 Program Manager at Northrop Grumman Information Systems	
Past	● Manager at Northrop Grumman IT-TASC 🖆	SMALL JUST GOT BIG.
Education	 Massachusetts Institute of Technology 	The all-new Chevrolet Cruze.
Connections	70 connections	Leam more 💲
Public Profile	http://www.linkedin.com/pub/robert-mentle/4/12b/317	
Experience		
Public Company; NOC; D November 2000 – Pro I have moved from te technical and persor Program Manager w	n Information Systems ڭ efense & Space industry	Robert's Activity edit Robert Mentle has an updated current title: Program Manager at Northrop Grumman Information Systems 7 minutes ago + Like + Comment + Send a message See more Activity >
Manager Northrop Grumman Public Company; NOC; D	n IT-TASC 岱 efense & Space industry	Robert's Connections (70) Richard Lattanzio

November 2000 - January 2008 (7 years 3 months)

I originally joined Litton/TASC, which was then bought by Northrop Grumman. When TASC was sold in December 2009, I remained with Northrop Grumman.

Education

Ashruf El-Dinary Vice President, Commercial Applications

of international affairs

economic advisor at the u.s. department of the treasury, office

Paul Napier Disease of Description and the second s

Personal Blogs

RCH BLOG | = FLAG BLOG | Next Blog»



Our Version of Normal

Lilypie Expecting a baby Ticker

izzy (2)

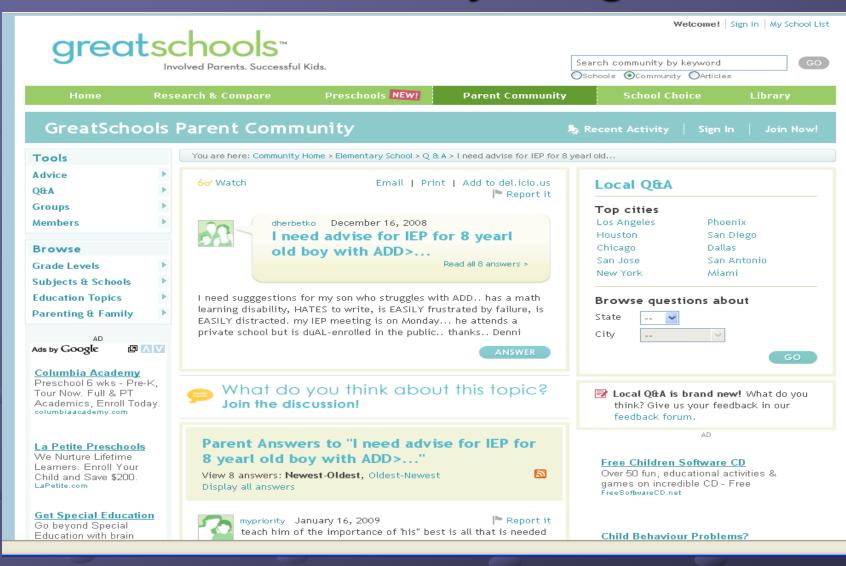


sunday, august 31, 2008

ADHD & frustrated with school

HELP!! My oldest has the diagnosis of ADHD-Inattention. He is not hyperactive, but struggles greatly with the inattention side of it. He loses homework (in his locker, in his back pack, in folders and even possibly a black hole). He doesn't

Community Blogs



SNS Pages

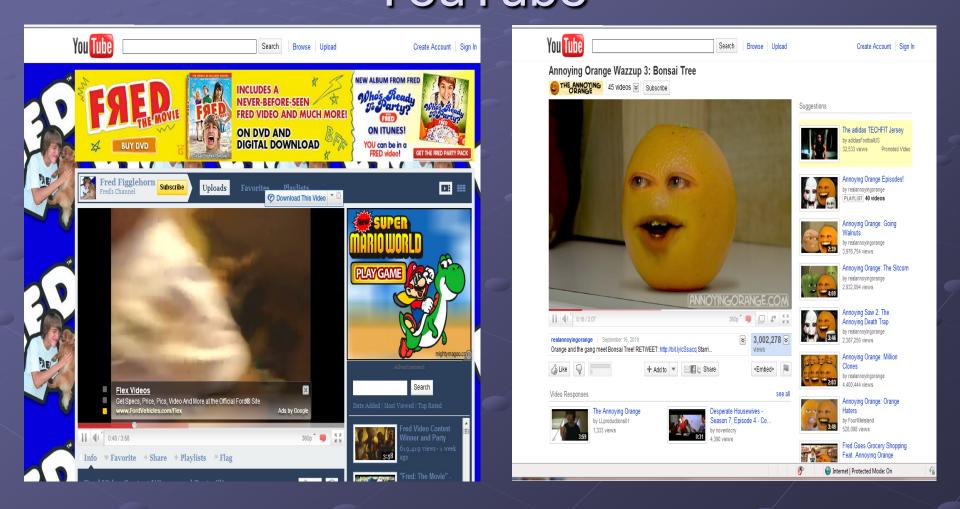
		🟠 🔻 🗟 👻 🚍	• <mark>▼</mark> age ▼ §
facebook 🔉 🛱 🛞	Search Q	Home Profile .	Account -
Davina Pruitt- Mentle Edit My Profile	News Feed Top News · Most Recent 6		
Rews Feed	What's on your mind?	Events	See All
Messages 96 Events 2 Friends 5	Technology Today This week's episode talks about Cyber War - and what America can do to protect our critical infrastructure and win the war. We're joined by security guru, Tom Patterson. Read more on the show: http://wp.me/pNN6j-5A. Join us this Thursday at 4pm on the VoiceAmericaBusiness.com network.	What are you planning? USA Science and Engineeri Saturday, October 23 at 8:00am RSVP: Yes 'No 'Maybe Mali Michelle Jewelry Tru Wednesday, November 3 at 6:00 RSVP: Yes 'No 'Maybe	×
Game Requests 1	Secured by AVG LinkScanne See More	People You May Know	See All
More -	Cyberspace – the new Wild, Wild West « Technology Today wp.me Cyberspace is the 21st Century's Wild, Wild West. We've built Cyberspace and its great – the Internet and global communications systems let you do almost anything (including reading this blog, and listening to Technology	Misun Lim Add as friend	×
	Today), but its almost completely unsecured. And right now, the outlaws (orga 7 hours ago : 🖒 1 · Comment · Like · Share	Eric Schaub Elizabeth Brinkley Sponsel mutual friend. Add as friend	× ller is a
	Intercollegiate Horse Show Association stopped by the show @ UMass -Amherst today, as did our fearless leader, Bob Cacchione, and most tireless	Requests	See All
	 reporter, Steve Maxwell of CampusEquestrian.com Great show - great judging - great coaching - IHSA is proud of all of you!! thnx Jerry Schurink for hosting the show at your always-superb facility at Hadley Farm 22 hours ago · 22 28 Comment · Like 	 № 5 friend requests № 1 Page suggestion № 7 cause invitations № 10 other requests 	
	Christina Rambo	Pokes	
	Tagged: Christina Rambo	🖉 Robert Mentle · Poke Back	×
		Get Connected	
		Who's on Facebook? Find your friends	
	FHI '10	Whe's pot on Escoback 2 Inv Stephen Jones O	1• Chat (1)

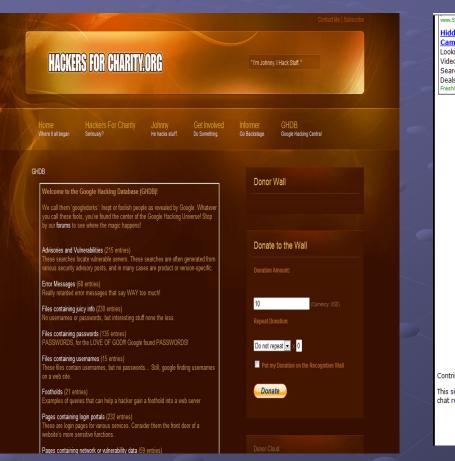
Help Lists

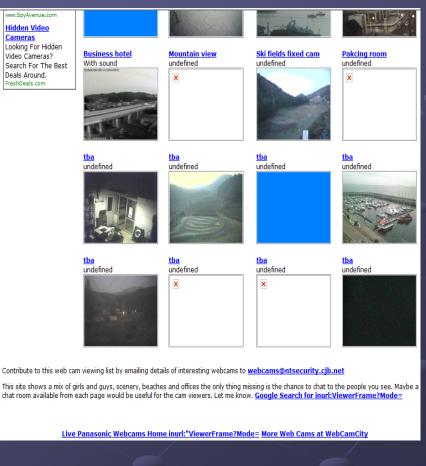
F

MOSt .			<u>, windows i</u>		
new orl	leans craigslist > lost & found				[<u>he</u>
s	earch for:	in: lost & found 🛛 🖌	Search	only search titles	
				□ has image	
[Mon, 26 Jan 21:25:29]			[PERSONAL SAFETY TIPS] [AVOIDING SCAMS & FRAUD] [success story]	2]
	Mon Jan 26				
m	<u>iissing -</u> pic				
L	OST WALLET!!! REWARD IF FOUND!	<u> -</u> (new orleans)			
Y	eaux-Yeaux is still <u>Missing -</u> (Gretna) pic				
B	<u>eagle-Jimmy Williamson -</u> (St. Bernard Parish)	pic			
L	<u>OST TIGER CAT -</u> (uptown/tulane) pic				
Le	<u>ost Female Cat -</u> (Harvey-Barkley Estates) pic				
L	<u>ost Male Cat -</u> (Harvey-Barkley Estates) pic				
ĪI	<u>posted about the fluffy orange tabby -</u> (Pryta	nia/Jena)			
	Sun Jan 25				
<u>C</u> .	ASH REWARDIII CASH REWARDIII - ((New Orleans)			
L	<u>OST DOG -</u> (Audubon) pic				
<u>lo</u>	st bike lock in washinton park -				
Fe	<u>ound: Black Pomeranian -</u> (Algiers Point)				
<u>lo</u>	<u>est Sony Camera –</u> (St Charles Ave)				
	Sat Jan 24				
F	ound Almost a Year ago Black/browish per	<u>sian cat -</u> (Metairie Near Bucktow	m)		
Done					

Puppy Cam <u>Google Hacking</u> YouTube





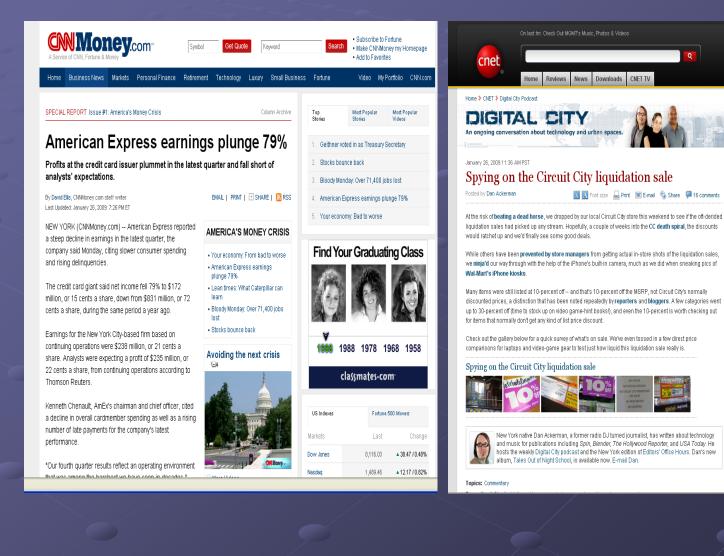


Copyright 2010: Davina Pruitt-Mentle, Ph.D.: Permission to use for educational purposes with credit given

In the News...

Welcome Guest. Log In Register M	fembership Benefits		
		Powered By	RSS FEEDS
Intorm	ationWeek With You	InformationWeek BUSINESS TECHNOLOGY	SUBSCRIBE
THE BUSINESS VALUE OF TECH		SEARCH Go	EVENTS
			DIGITAL LIBRARY
NEWS BLOGS SOFTWARE	SECURITY HARDWARE MOBILITY WINDOWS INTERNET		CAREERS
	ne abilities + Application Security + End User/Client Security + Perimete ec rity Reviews + All Security Stories + Security Blog + Security Discus		t.
ME mail this page A Print this	pare 🖸 BOOKMARK 📲 🏫 🚛 🎆 Take Us With You 🚺 Buzz up!	CAREER CENTER	
E L-mair uns page Frincuns			Open Close
Monster.com Hit With Pos	ssible Monster-Sized Data Breach		
The company declined to cite the Monster user could be affected. by <u>Thomas Claburn</u> InstrnationWeek January 5, 2009 07-20-00	umber of affected accounts, raising the possibility that every	Tech Careers Click Reach the Best Talent in the Ind	
their personal information to cybert Monster reported Friday that cyberc contact and account data, including names, phone numbers, and dem	Monster.com job seekers may have lost some of hieves. riminals had breached its database and stolen user IDs, passwords, e-mail addresses, bographic data. This last category includes date of a cases, the state where the person resides.	Featured Security Resource Application Delivery Networks: The New Impo IT Visibility, Acceleration and Security Learn why a comprehensive approach to seeing, a and securing your network traffic is essential to mu- challenges of consolidating resources and support mobile workforce. read more »	accelerating eet the
More Security Insights White Papers * Special Report on Modernizing	A similar warning was posted on USAJobs.gov, a federal jobs Web site that depends on Monster as a technology provider.	The Latest Security News » Heartland Payment Systems Hit By Data Security News	ecurity
Alternatives for Securing Virtual Networks Webcasts	A spokesperson for Monster declined to cite the number of affected accounts, raising the possibility that every Monster user could be affected. She said the number of users of the site is proprietary business information, as if revealing the breach total would reveal the total number of site users.	Breach » Data Breaches Booming more Security articles »	
 Calculating Today IIIs Strong Authentication ROI Clickjacking and Browser Security 	The possibility that most of site's users could be affected is consistent with the company's decision to notify users of the breach via a posting on its Web site rather than an e-mail message. "We thought it was prudent to notify them all," the spokesperson said, adding that certain job seekers outside the United States, such as the spokespect.	Let us make IT	

Few Secrets



Subscribe to the Digital City podcast

Subscribe to this podcast using an RSS reader other than iTunes

🚮 Subscribe to this podcast using iTunes

▼ Ad Feedback **▼**sponsored

Laptop Deals

0

Find Deals Everyday on Powerful Dell Laptops w/intel Technology.

SURVEILLANCE EQUIPMENT 24/7 Recording & Monitoring With A SURVEILLANCE EQUIPMENT from ADT ®! www.ant.com

Browse Cisco's Podcasts Cutting Edge Podcasts Covering 100s Of Tech Topics. Listen Nowl newsroom.cisco.com

(about)

About Digital City Podcast

Live (on tape) from New York, CNET's Dan Ackerman, Julie Rivera and Joseph Kaminski explore the impact of new technology on city life and urban environments, from municipal Wi-Fi to high-tech crime to tricks for cutting the line at the Apple Store.

Organizations Footprints



Below is a listing and description of each of our five business sectors. To find out specific product, program or services information, visit our Capabilities section, go to our A-to-Z List or click on one of the links below.

Our Business Sectors:

Aerospace Systems

Northrop Grumman's aerospace systems operate from the high ground. The company is a premier developer, integrator, producer and supporter of manned and unmanned aircraft, spacecraft, high-energy laser systems, microelectronics and other systems and subsystems critical to maintaining the nation's security and leadership in science and technology. More ...

Electronic Systems

Northrop Grumman's electronic solutions span the spectrum. The company is a leading developer, manufacturer, integrator and supporter of a variety of advanced electronic and maritime systems for U.S. and international customers for national security and non-defense applications. More ...

Information Systems

Northrop Grumman puts information to work. As a trusted partner, the company develops systems and solutions that deliver timely, enabling information where it is needed most for its military, intelligence, federal, state and local government, and commercial customers. More

Shipbuilding

Ships built by Northrop Grumman project power worldwide. The company is the nation's sole industrial designer, builder and refueler of nuclear-powered aircraft carriers and one of only two companies that design and build nuclear-powered submarines. The business is also one of the nation's leading providers and life-cycle supporters of major surface ships for the U.S. Naw, U.S. Coast Guard, international navies and commercial vessels. More ...

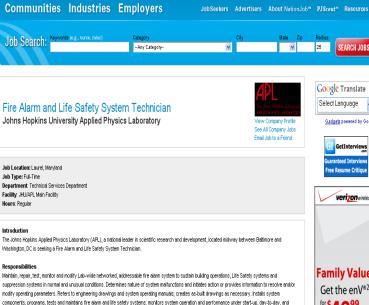
Technical Services

- Annual Reports
- Company Locations Frequently Asked Questions (FAQs)

Quick Links:

Home Corporate Governance Latest SEC Filings Analysis Center Business-to-Business <

Business Sectors .



Online Exclusive: Real Deal

t cool phones. Free WITH NEW 2YB ACTUATION PER

Family Value. Get the enV^{®2}

verizonwisks

Learn More

SEARCH JOBS

Google Translate

Gadgets powered by Google

GetInterviews

ranteed Interview

ee Resume Critiqu

verizonwirele.

Select Language

25





drawings, and schematics of system expansions and modifications. Provides direction to other trades staff during the installation of alarm and detection equipment. Provides informal training to plant services, fire and Security Force personnel in the daily functions and operation of fire systems. Supports other trades to meet customer requirements

Qualifications Required:

High school diploma, or the math and language skill set equivalent to that of a high school graduate. Skills and knowledge normally associated with completion of a formal on-the-job training program in a related skilled building service trade and/or at least four years of experience as a Building Systems Technician or related alo E alvill and assess unte with in une unce level work is new ined. MCET contification in Fire Dedection Engineering Technology Fire Alexen Custom Done

unusual/energency conditions. Determines compatibility of fire alarm devices (prover supplies, cables, smoke detectors, interface modules, manual pull stations).

with existing building systems. Determines locations and appropriate fire alarm input and output devices to meet Howard County and NFPA Codes. Troubleshoots

system malfunctions, repairs and replaces components to restore system to fully compliant operations promptly. Maintains Network Command Center computer systems. Responds to operational questions concerning system capability. Modifies system bardware and software programs to meet operational requirements.

Identifies materials, labor, and equipment resources needed to modify detection and alarm systems for special facilities. Maintains and updates diagrams, prints,



Connecticut Employment Law Blog

NEW & NOTEWORTHY DEVELOPMENTS IN THE LABOR & EMPLOYMENT LAW FIELD

Published by Daniel A. Schwartz of Pullman & Comley, LLC

Topics

CHRO and EEOC

Class Actions

Common Law Issues

Discrimination and Harassment

HR issues

Laws and Regulations

Legislative Issues

Litigation

Restrictive Covenants

Wage and Hour

Wage and Workplace

Archives

Search

Enter keywords:

Subscribe

Add this blog to your feeds or subscribe by email MORE...

GO

Recent Updates

Law Blog Rankings - A Caveat and a Thank You

U.S. Supreme Court Rules that Answering Questions in Internal Investigations Is Protectable Under Title VII Retaliation Provisions

President Appoints New Chairs of EEOC and NLRB **Home > HR issues >** Conducting Discovery in Discrimination Claims; Are Social Networking Sites Like Facebook Off-Limits or Untapped Treasure Trove?

Conducting Discovery in Discrimination Claims; Are Social Networking Sites Like Facebook Off-Limits or Untapped Treasure Trove?

Posted on November 13, 2008 by Daniel Schwartz

A fascinating article yesterday in Law.com entitled "Are Social Networking Sites Discoverable?" is well-worth a read to any company involved in litigating against former or even current employees.

Email This Print Comments (2) Trackbacks

While the authors write in the context of a product liability case, the premise and subject is equally applicable to claims involving employees as well as the conclusion that information on these sites is likely discoverable:

Although these sites provide users with a sense of intimacy and community, they also create a potentially permanent record of personal information that becomes a virtual information bonanza about a litigant's private life and state of mind. The converse thus becomes the moral for litigation counsel -- this new generational fount of potentially discoverable information should be high on the list of priorities when evaluating a new matter.

As a result, the authors suggest that defense counsel use some of these practice tips including

running searches on the individuals and witnesses and investigating whether any of the key players use social networking sites. And if so, ask for information about postings and make a request that such information be preserved.

I'd add to the list of to-do items, a consideration of a subscription to a site like Spokeo.com. How does it work? Enter in a person's e-mail address, and the site will conduct a search (a la Google) of several dozen social networking and information-sharing sites. Thus, so long as the person hasn't set their privacy settings to "high", you can find information about the person's accounts with Amazon (shopping), Flickr (photos), LinkedIn (professional social network)



d Muchaes (largest cosial notworking) - Importantly - all this information is publicly -

Digital Footprints

Personal blogs
Professional blogs and websites
Social networking sites
News
Recruiting efforts
Presentations

Shape your message....

Self-literacy:

A new dimension to digital literacy

- Blogging
- Flickr
- YouTube
- Digg
- Wikipedia
- Facebook
- <u>Twitter</u>

Most of us have histories online

What message do you want the world to see? friends/family teachers/coaches employment/internships

How do/will you manage your online reputation?

Don't forget others can tag, comment, link, archive & copy

Know your story online...

 Search well and search often
 Don't wait until something bad or embarrassing happens

Who am I? Self-Googling 101...

🕲 pruitt-mentle - Google Search - Mozilla Firefox	🧷 Microphone 🐙 Tools 😰 📮	
<u>Eile E</u> dit <u>V</u> iew Hi <u>s</u> tory <u>B</u> ookmarks <u>T</u> ools <u>H</u> elp		
🤇 🔊 🗸 C 🔀 🕅 http://www.google.com/search?hl=en&client=firefox-a&ch	nannel=s&rls=org.mozilla%3Aen-US%3Aofficial&q=+pruitt-mentle&b 🏠 🔹 🔽 Google	\wp
🖻 Most Visited 🗋 Customize Links 🗋 Free Hotmail 🗋 Windows Marketplace 🗋 Windows	s Media ಶ Windows 🐄 Yahoo! Calendar-mar 🔯 GO.HRW.COM	
Web Images Maps News Shopping Gmail more ▼		<u>Sign in</u>
Google [®] pruitt-mentle	Search Advanced Search Preferences	
Web	Results 1 - 10 of about 173,000 for pruitt-mentle	. (0.44 seconds)
Did you mean: pruitt-mental Davina Pruitt-Mentle (University of Maryland) EDUCAUSE Davina Pruitt-Mentle is Director of Educational Technology Policy, Researce (ET-PRO) within the College of Education at the University of educause.edu/node/45839 - Similar pages Davina Pruitt-Mentle - LinkedIn		
View Davina Pruitt-Mentle's professional profile on LinkedIn. LinkedIn is the business network, helping professionals like Davina www.linkedin.com/pub/9/75/1 - 13k - <u>Cached</u> - <u>Similar pages</u>	e world's largest	
Davina Pruitt-Mentle News & Articles on washingtonpost.com More search results for Davina Pruitt-Mentle on washingtonpost.com ». Dav Articles, on the Web. No Results. Davina Pruitt-Mentle Blogs www.washingtonpost.com/ac2/related/topic/Davina+Pruitt-Mentle - Similar p	vina Pruitt-Mentle	
[poc] Davina Pruitt-Mentle - CV File Format: Microsoft Word - <u>View as HTML</u> Pruitt-Mentle , D. (2006). New Immigrant and Low-Income Parent and Stude Mentle , Davina. "Analysis of Reactants That Lead to Thermal www.edtechpolicy.org/Bios/DPM_2007_3_08_CV.doc - <u>Similar pages</u>	ent Voices on Pruitt-	
[PDF] Davina Pruitt-Mentle serves as Director for Educ File Format: PDF/Adobe Acrobat - <u>View as HTML</u> Davina Pruitt-Mentle. Director. Educational Technology Policy, Rese Pruitt-Mentle has 19 years of teaching experience, including 12 www.edtechpolicy.org/Bios/2008_davina_CV.pdf - <u>Similar pages</u> More results from www.edtechpolicy.org »		
Ed/ITLib Digital Library → Search Results : Author=Da∨ina		
Davina Pruitt-Mentle , University of Maryland, USA. Abstract: Results and ed	ducational implications	~
Done		

A Second Opinion...

🕜 💽 🗸 🏠 🏆 http://search.yahoo.com/search?p=pruitt-mentle&fr=yfp-t-501&toggle=1&cop=mss&ei=UTF-8	Sin → [Google	P
🙍 Most Visited 🗋 Customize Links 🗋 Free Hotmail 🗋 Windows Marketplace 🗋 Windows Media ಶ Windows 😵 Yahoo! Calendar - mar.	छ GO.HRW.COM		
Web Images Video Local Shopping more + pruitt-mentle Search Options + Customize +	<u>Yahoo! MyYahoo! Mail</u>	Welcome, mentleasylum [Sign Ou	nt) Help 🔨
	1 - 10 of 6,410 for pruitt-me	entle (About) - 0.30 s 🧭 SearchSca	an ^{BETA} On
Davina Pruitt-Mentle (University of Maryland) EDUCAUSE Home " Community " Member Directory " University of Maryland " Davina Pruitt-Mentle Davina Pruitt-Mentle is Director of Educational Technology Policy, www.educause.edu/Community/MemDir/Profiles/Davina PruittMentle /45839 - <u>Cached</u>			
(PDF) <u>Cultural Dimensions of Multimedia Design for Insturction</u> 4466k - Adobe PDF - <u>View as html</u> Davina Pruitt-Mentle - Educational Technology Policy, Research and Outreach. Cyberethics Copyright 2007: Davina Pruitt-Mentle - dpruitt@umd.edu. 5. III center.uoregon.edu /ISTE// PruittMentle _C3_2007_presentation.pdf			
[PDF] <u>Steps to Make a Clear Button</u> 674k - Adobe PDF - <u>View as html</u> © Davina Pruit-Mentle . 3. Gridlines. How to Remove Gridlines (and other things) You are Donell!! Test it out! NECC 2007 Excel Workshop © Davina Pruitt-Mentle . 12 center.uoregon.edu /ISTE//KEY_39396794/ PruittMentle _EntireHowtos.pdf			
(PPT) <u>www.edtechpolicy.com/SurveyInternetContentfortheClassroom.ppt</u> 428k - Microsoft Powerpoint - <u>View as html</u> Davina Pruitt-Mentle . 2. Outline. Internet Background and Terms. Search Engines & Strategies Davina Pruitt-Mentle . 3. Knowledge Objectives www. edtechpolicy.com /SurveyInternetContentfortheClassroom.ppt			
[PDF] <u>Cultural Dimensions of Multimedia Design for Insturction</u> 4170k - Adobe PDF - <u>View as html</u> Davina Pruit-Mentle . Educational Technology Policy, Research and Outreach. College of Education Copyright 2006: Davina Pruitt-Mentle . 3. Maryland Teacher www. edtechpolicy.com /Presentations/PowerUp/C3_2006_workshop.pdf			
[PDF] <u>1 New Immigrant & Low-Income Parent and Student Voices on Technology</u> 179k - Adobe PDF - <u>View as html</u> © Davina Pruitt-Mentle 2005. Contact: dpruitt@umd.edu. 1 based Digital Fluency curriculum (Pruitt-Mentle , 2003), which covers basic through iste.org /Content//NECC_2005/ Pruitt-Mentle -Davina-NECC05.pdf			
Educational Technology Policy Research & Outreach Pruitt-Mentle, D., (2007) Pruitt-Mentle, D. (2005). New Immigrant and Low-Income Parent and Student Voices on Technology www.edtechpolicy.org/conferences.html - 68k - <u>Cached</u>			
(PPT) <u>www.edtechpolicy.org/YoungScholars/2007/Handouts</u> / <u>Overview2007_v2.ppt</u> 371k - Microsoft Powerpoint - <u>View as html</u> YSP: Davina Pruitt-Mentie. 8. In other Words. Mini activities and YSP: Davina Pruitt-			~
Done			





minimum recommended screen resolution: 1024 x 768 px. this site requires Flash Player 8 or later.

GET FLASH PLAYER

Sounds like a full-time job...

Alerts are your friend

Many users are naive or unaware of their own digital footprints

Setting up automatic alerts saves time and keeps you in the know



Manage your Online Reputation (ORM)

Positive
Sell yourself
Check
<u>Google Alerts</u>
<u>Twilert.com</u>
<u>Yotify.com</u>

- Me on the Web
- Trapit.com
- Reputation.com
- MetalRabbitMedia.

<u>com</u>

(Suggestions from LifeHacker) http://lifehacker.com/357460/manage-your-onlinereputation



Managing Your Online Reputation • Multi-tiered strategy that includes the following: • Monitoring third party information others put

- on the Internet about you
- Controlling information that you put on the Internet
- Controlling which search results rise to the top of search engines

Enter in a person's e-mail address, and the site will conduct a search



Uncover personal photos, videos, and secrets...



Supported Services

You can track friends over 30 services, as well as any blog or website that has RSS feed:

Supported Service	Description
🎒 Amazon Wish List	Online shopping
6 Bebo	The largest social network in UK
Blogger	Blog
😪 Buzznet	Social network
🐻 dailymotion	Video
🚈 deviantART	Graphic designer social network
觉 Digg	Social news
flickr Flickr	The largest photo service
E Fotolog	Photo blogging
😳 Friendster	One of the oldest social networks
hõ Hi5	Top 5 social network in the world
Imeem	Music playlist social network
in LinkedIn	Professional social network
📶 Last.fm	Music social network
🔊 LiveJournal	Blog
🛎 MySpace	The largest social network
Netlog	Social network from Europe
P Pandora	Radio and music
🖾 PhotoBucket	Image hosting
ᅌ Picasa	Google's photo service
PictureTrail	Photo

Try II FREEL UNCOVER PERSONAL PHOTOS + VIDEOS

Blog Homepage

About Spokeo

Business Services Reviews / Press

Get Logo

Contact Us

Your Privacy » Passwords » Content » Privacy Policy

- » Terms of Use
- Quick Help » Find Friends
- » Organize Friends » Keyboard Shortcuts
- » Supported Services

YE 55 18 YE 10 YE 21 CB



What we know about our footprints Who we look for online

% of internet users who say they have searched for information about the following groups:

Someone from your past or someone you have lost touch with	36
Friends	26
Family members	23
Co-workers, professional colleagues or business competitors	19
Neighbors or people in your community	17
Someone you just met or someone you were about to meet	12
Someone you are thinking about hiring or working with	11
Someone you are dating or in a relationship with	9
Yes to at least one:	53

Pew Internet & American Life Project (2008)

Microsoft/Cross-Tab



Online Reputation in a Connected World

 Studies how recruiters and HR professionals use online reputational information in their candidate review processes, and how consumers feel about this use of their information. It investigates the steps consumers take to monitor and protect their online reputation.

http://www.microsoft.com/privacy/dpd/research.aspx

Copyright 2010: Davina Pruitt-Mentle, Ph.D.: Permission to use for educational purposes with credit given



The Recruiters and HR



Percent of recruiters and HR professionals who use these types of sites when researching applicants

Search engines	78%
Social networking sites	63%
Photo and video sharing sites	59%
Professional and business networking sites	57%
Personal Web sites	48%
Blogs	46%
News sharing sites (e.g. Twitter)	41%
Online forums and communities	34%
Virtual world sites	32%
Web sites that aggregate personal information	32%
Online gaming sites	27%
Professional background checking services	27%
Classifieds and auction sites	25%
None of these	2%

	_	-		
	-	-	• 1	
	-	-	• 1	
-	_	_	• 1	
	_			

Types of Online Reputationa Decisions to Re			Influenced	
	U.S.	U.K.	Germany	France
Concerns about the candidate's lifestyle	58%	45%	42%	32%
Inappropriate comments and text written by the candidate	56%	57%	78%	58%
Unsuitable photos , videos, and information	55%	51%	44%	42%
Inappropriate comments or text written by friends and relatives	43%	35%	14%	11%
Comments criticizing previous employers, co-workers, or clients	40%	40%	28%	37%
Inappropriate comments or text written by colleagues or work acquaintances	40%	37%	17%	21%
Membership in certain groups and networks	35%	33%	36%	37%
Discovered that information the candidate shared was false	30%	36%	42%	47%
Poor communication skills displayed online	27%	41%	17%	42%
Concern about the candidate's financial background	16%	18%	11%	0%



Questions

Can't I just delete it?

ALL Digital Media becomes a Digital Fossil WayBack Machine

=

ARCHIVE Web Moving Images Text Forums FAQs Contributi Search:]		ducation Patron Info .	About IA			B problems: Archive :cepting forum or ne		G : C :	nyland at College Park – Ma Higtory Bookmarks Tools X 😧 🗋 http://web.archi	ve.org/web/19970606121430/http		2 2 Manashane 🧔	습 • 💽 • Googi	۵۵۵ ۵ بر	
Announcements (more) More bandwidth Internet Archive officially a library Help correct the scans of books	web UayDac	kMachine ^{http://}	85 billion ake Me Back Advanced		Welcome to the A The Internet Archive is Internet sites and other form. Like a paper libra	: building a digital library r cultural artifacts in dig	y of ≣	Clean Cody C	Justomize Links 🚹 Free Hotma	univ		i inter inter offer	GO.HRW.COM		
Moving Images 97,086 movies Browse (by keyword)	Live Music Ard 43,663 concerts Browse	thive	Audio 195,329 recordings Browse (by ke		Texts 274,885 texts Browse	(by keyword)						AND			
This Just In (more) RSS Inbetolbrit 9 minutes ago	This Just In Sugapablo Live at Re	(more) RSS	This Just In (mon taraweehharam29b Wayback Machine	e) <mark>RSS</mark>	This Just <u>kate3</u>	In (nore) RSS			admit one ; beyond the	cademics & research admin ampus faculty information	mistration & campus service & resources information re outreach student life mee	sources international prog	rmation <u>alumni news</u> rams news & events		
Curator's Choice (mare)	Curator's (Liv Howie Day Live at Institute of	Eile Edit View	History Bookmarks X 🕢 🛄 http:// Customize Links 🗋 F	<u>T</u> ools <u>H</u> el; /web.archive.or	o g/web/*/http://umd		ws Media. 🌌 W	īndo			k <u>inforM</u> , Maryland's campus- te inforM phights inforM Search the inforM		d ma	terial	
WOMAN BY WOMAN: New Hope for the Villages of India WOMAN BY WOMAN documents progressive change for women in some of the least developed villages of	d1 01 secret 02 disc buzzing 04 my deac 06 reverb and grima	* denotes when site a	s are not shown. <u>See all</u>		b Address: http://		All	Transferring date from	n web.archive.org.	Comments and questions	beite is maintained by the Mar about this page can be direct oright 0 - University of Maryland Cellege Park, Maryland (2013) 405-1000 Firstanbliched 10:94	d to <u>inforM-editor@umail.umd</u>	ch		
			es 3 pages 197 * Jan 25 1998 *	Jan 25, 1999 Feb 02, 1999 Feb 08, 1999 Apr 20, 1999 Apr 20, 1999	2000 16 pages Mar.02.2000 * Mar.03.2000 * May.06.2000 * May.10.2000 * May.10.2000 * May.20.2000 * Jun 06.2000 * Jun 21.2000 * Jun 25.2000 * Aug.15.2000 * Oct.10.2000 * Oct.10.2000 *	2001 34 pages Jan 08, 2001 * Jan 18, 2001 * Feb 03, 2001 * Mar 01, 2001 * Mar 01, 2001 * Apr 05, 2001 * Apr 05, 2001 * Apr 05, 2001 * Apr 21, 2001 Apr 23, 2001 Apr 24, 2001 * Apr 28, 2001 *	2002 42 pages Jan 24, 2002 * Feb 19, 2002 * Apr 17, 2002 * Jun 01, 2002 * Jun 03, 2002 * Sep 13, 2002 * Sep 13, 2002 *	Feb 07, 2003 Feb 14, 2003 Fab 19, 2003 Fab 19, 2003 Apr 08, 2003 Apr 10, 2003 Apr 11, 2003 Apr 13, 2003 Apr 13, 2003 Apr 13, 2003 Apr 30, 2003 Jun 23, 2003 Jun 23, 2003 Oct 11, 2003 Oct 11, 2003 Oct 11, 2003 Oct 11, 2003 Dec 02, 2003	2004 126 pages Feb 08, 2004 * Mar 31, 2004 * Apr 08, 2004 * Jun 06, 2004 * Jun 09, 2004 * Jun 19, 2004 * Jun 19, 2004 * Jun 16, 2004 * Jun 19, 2004 * Jun 19, 2004 * Jun 19, 2004 * Jun 19, 2004 * Jun 22, 2004 * Jun 22, 2004 * Jun 22, 2004 *	Jan 01. 2005 + Jan 03. 2005 + Jan 04. 2005 + Jan 04. 2005 + Jan 05. 2005 + Jan 05. 2005 + Jan 05. 2005 + Jan 08. 2005 + Jan 11. 2005 + Jan 11. 2005 + Jan 11. 2005 + Jan 15. 2005 + Jan 18. 2005 + Jan 18. 2005 + Jan 19. 2005 +	Jan 01, 2006 • Jan 02, 2006 • Jan 03, 2006 •	Jan 15, 2007 Feb 02, 2007 Feb 02, 2007 Feb 02, 2007 Feb 08, 2007 Feb 10, 2007 Feb 10, 2007 Feb 27, 2007 Mar 04, 2007 Mar 04, 2007 Mar 04, 2007 Apr 06, 2007 Apr 22, 2007	Arch	ived	
		Done	Соруг		Davina Proitt	May 06, 2001 May 17, 2001 • May 11, 2001 • May 26, 2001 • May 31, 2001 Jun 01, 2001 Jun 03, 2001 Jun 03, 2001 Jul 02, 2001 Jul 02, 2001 Jul 08, 2001 Jul 08, 2001 Dec 08, 2001 May 13, 2001 Dec 08, 2001	Oct 17, 2002 Oct 18, 2002 Oct 19, 2002 Oct 20, 2002 Oct 23, 2002 Oct 24, 2002 Oct 25, 2002 Oct 26, 2002 Oct 28, 2002 Oct 30, 2002 Oct 31, 2002 Nov 04, 2002 Nov 06, 2002 Dyr, Permission		Jul 03. 2004 Jul 04. 2004 Jul 05. 2004 Jul 07. 2004 Jul 07. 2004 Jul 10. 2004 Jul 13. 2004 Jul 14. 2004 Jul 14. 2004 Jul 15. 2004 Jul 17. 2004 Jul 2004 Jul 2004 Jul 22. 2004	Jan 26, 2005 * Jan 27, 2005 * Jan 30, 2005 * Feb 04, 2005 * Feb 04, 2005 * Feb 06, 2005 * Feb 06, 2005 * Feb 06, 2005 * Feb 06, 2005 * Feb 08, 2005 * Feb 09, 2005 * Feb 09, 2005 *	Jan 03, 2006 • Jan 04, 2006 • Jan 05, 2006 • Jan 10, 2006 • Jan 10, 2006 • Jan 11, 2006 • Jan 11, 2006 • Jan 12, 2006 • Jan 12, 2006 • Jan 14, 2006 • Jan 14, 2006 •	May 18, 2007 May 28, 2007 Jun 06, 2007 Jun 09, 2007 Jun 14, 2007 Jun 14, 2007 Jun 14, 2007 Jun 21, 2007 Jun 21, 2007 Jun 20, 2007 Jul 04, 2007 Jul 05, 2007 Jul 05, 2007 Jul 05, 2007 Jul 05, 2007 Jul 19, 2007		×	

Login OF Register











MUSIC

EDUCATION

SPORTS

WHAT IS PERSONAS?

Personas is a component of the <u>Metropath(ologies) exhibit</u>, recently <u>on display</u> at the <u>MIT Museum</u> by the <u>Sociable Media Group</u> from the <u>MIT Media Lab</u> (Please contact us if you want to show it next)). It uses <u>sophisticated natural language</u> processing and the <u>Internet</u> to reate a data portrait of one's aggregated <u>online</u> <u>identity</u>. In short, Personas shows you how the Internet sees you.

HOW DOES IT WORK?

Enter your name, and Personas scours the web for information and attempts to characterize the person - to fit them to a predetermined set of categories that an algorithmic process created from a massive corpus of data. The computational process is visualized with each stage of the analysis, finally resulting in the presentation of a seemingly authoritative personal profile.

PHILOSOPHY

In a world where fortunes are sought through data-mining vast information repositories, the computer is our indispensable but far from infallible assistant. Personas demonstrates the computer's uncanny insights and its inadvertent errors, such as the mischaracterizations caused by the inability to separate data from multiple owners of the same name. It is meant for the viewer to reflect on our current and future world, where digital histories are as important if not more important than oral histories, and computational methods of condensing our digital traces are opaque and socially ignorant.

CREDITS

Personas was created by <u>Aaron Zinman</u>, with help from <u>Alex Dragulescu</u>, <u>Yannick</u> <u>Assogba</u> and <u>Judith Donath</u>.

© 0.000 Where not in conflict with existing laws and licenses, the visual design and output of Personas is licensed under a <u>Creative</u> <u>Commons Attribution-Noncommercial-Share Alike 3.0 United States</u> License.



Done

Internet | Protected Mode: On

Today's Youth Tomorrow's Workforce





Digital Mining is IN!

Build, Protect and Manage your Online Identity



Dangerous Uploads

Real Life Digital Reputation

ile Edit View Window Held

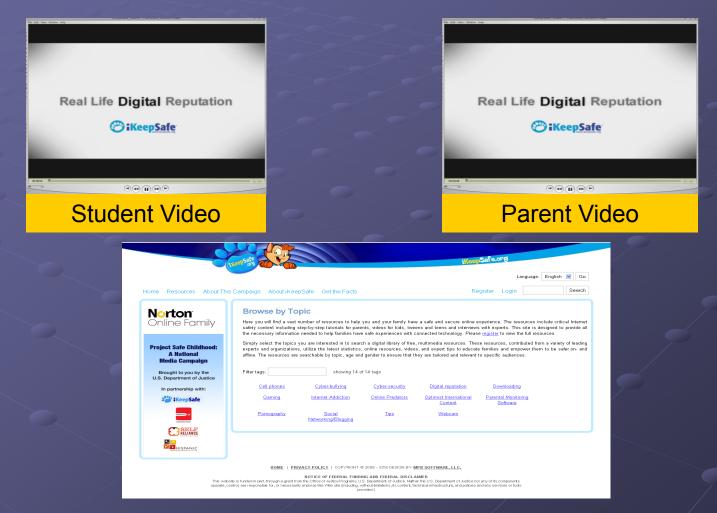
00:00:04

😁 iKeepSafe

How to protect and manage your online reputation

Materials available at: <u>http://knowwheretheygo.org/</u>

Online Reputation Management Resources



Materials available at:

http://knowwheretheygo.org/

Questions

Davina Pruitt-Mentle <u>dpruitt@umd.edu</u> dpruitt@edtechpolicy.org



Copyright 2010: Davina Pruitt-Mentle, Ph.D.: Permission to use for educational purposes with credit given

What Can Schools Do To Combat Cyber-bullying Without Running Afoul of the First Amendment?

- four tests used by courts to determine whether restrictions on student speech run afoul of the First Amendment.
- Courts will resolve lawsuits simply by figuring out which test applies and then determining whether the school's actions, and supporting evidence, satisfy the test.
- Here are the four tests, in a nutshell:
 - I. Tinker Test: The general test says school restrictions on speech are permissible if the speech caused, or was likely to cause, a "substantial disruption or material interference with school activities" or "invasion of the rights of others." *Tinker v. Des Moines Independent Community School District*, 393 U.S. 503 (1967).
 - 2. Fraser Test: Schools may also regulate "sexually explicit, indecent or lewd speech." Bethel Sch. Dist. v. Fraser, 478 U.S. 675 (1986). Under this test, no showing of disruption is required.
 - 3. Morse Test: Schools may regulate "speech that can reasonably be regarded as encouraging illegal drug use." Morse v. Frederick, 551 U.S. 393 (2007). It is uncertain whether this test permits regulating speech that encourages other kinds of illegal activities.
 - 4. Hazelwood Test: Schools may regulate "school sponsored" speech that is inconsistent with the school's "basic educational mission." School- sponsored speech is speech bearing the "imprimatur of the school," "part of the school curriculum" or "supervised by faculty members" (e.g., school paper, play). Hazelwood Sch. Dist. V. Kuhlmeier, 484 U.S. 260 (1988).

Google Issues: Other Search Engines <u>https://www.duckduckgo.com/lite</u>

one search engine is Blekko: <u>http://blekko.com/</u>