

Cyber Security Education Roundtable II  
March 14, 2005  
8:00 AM to 12:30 PM

8:00 AM to 8:30 AM - Coffee/Breakfast

8:30 AM to 8:50 AM - Introduction

- Ron Teixeira- Executive Director, National Cyber Security Alliance
- Liesyl Franz- Director, International Affairs and Public Policy, Deputy Director for Outreach and Awareness, National Cyber Security Division, U.S. Department of Homeland Security

8:50 AM to 10:50 AM – 2006 National Cyber Security Awareness Month Education Campaign

- Background - October 2006 – Week Long Campaign
- Brainstorm Ideas:
  - Draft Radio Public Service Announcements
  - Key Tips Educators and Parents Can Teach Their Children
  - Contests for Children
  - Current cyber issues to shape message, including MySpace.com, chat rooms, blogs, etc.
- How to Get Involved
- Next Steps

10:50 AM to 11:00 AM – Coffee Break

11:00 AM to 11:30 AM – Website

- Central Location For Education Materials
- Survey Of Education Materials For The Website
- Criteria For Placing Materials On The Website
- Next Steps

11:30 AM to 11:45 AM – 2007 Cyber Education Campaign

- Overview of Concept for Campaign

11:45 AM to 12:00 PM – Upcoming Cyber Security, Safety and Ethics Events

12:00 PM to 12:30 PM – Next Steps/Wrap Up